

Commerce Club

Presents



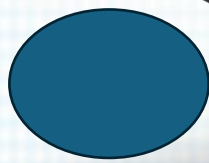
“INNOVATE 360”

On 27th November, 2024

“Let your mind think beyond your limits”

Innovate 360

“It’s not about ideas it’s about making ideas happen”



INNOVATE 360

“LET YOUR MIND THINK BEYOND LIMITS.”

IN TODAY’S EVER EVOLVING BUSINESS WORLD IT IS ESSENTIAL TO
INSTILL ENTREPRENEURIAL VALUES IN THE YOUTH. THIS IS THE
REASON WHY WE THE COMMERCE CLUB OF ST.JOSEPH’S SCHOOL ARE
DELIGHTED TO INTRODUCE YOU ALL WITH INNOVATE 360 WITH THE
MOTTO OF

“ENTERPRISING THE ROOTS.”



No. of participants per team :- 2

- ❖ The teams would have to come up with a business idea built around a particular product. The product must be innovative and useful in daily life.
- ❖ The competition will be held **on 27th November, 2024** for the students of **class 9th to 12th**.
- ❖ The teams would have to present their business idea in a **6-8 slider power point presentation for 3 minutes**.
- ❖ The event will consist of the following two rounds:-
 1. **Online round (Selection round):-** The teams would have to mail their presentation along with the video of their presentation to innovate360sjs@gmail.com by 20th November, 2024 , the top 8 teams will qualify to the next round.
 2. **Stage round:-** The qualifying teams would then have to present their business idea on stage, on the day of competition. First advertisement will be shown then the ppt presentation which was previously sent.
- ❖ Advertising the product :- Each team would first be required to “**Advertise**” their product for a time span of **2 minutes**. The participants would be given a creative freedom to perform on stage and may involve the use of advertisement clip in, an act, banners, slogans etc. After this the participants will pitch their ppt presentation.
- ❖ **JUDGES MAY THEN ASK QUESTIONS FROM THE PRESENTERS.**
- ❖ **JUDGEMENT CRITERIA:-**
 - Business model (practicality, scalability, profitability)
 - Stage presentation and creativity.
 - Tagline
 - Innovative.
- ❖ For Doubts Contact
 - **MS. PRABHA TYAGI MA’AM**
 - **MS. TANVI SRIVASTAVA MA’AM**
 - **STUDENT COUNCIL - MS. ANMOL – XII C**
MASTER. ROUNAK CHAUDHARY –XII C

Rev. Fr. Jipson Palatty

Principal